



**State of Colorado**  
**Governor's Office of Information Technology**  
Kristin D. Russell, Secretary of Technology and Chief Information Officer



**FOR IMMEDIATE RELEASE**

**January 10, 2014**

**Contact: Tauna Lockhart**

**[tauna.lockhart@state.co.us](mailto:tauna.lockhart@state.co.us)**

**Office: 303-764-7731**

**Cell: 720-933-9193**

### **GIS Use on ColoradoUnited.com Wins National Award**

DENVER, CO -- The Governor's Office of Information Technology (OIT) is pleased to announce its team has won a national award for "Best Use of GIS" for its work on the state flood recovery website, [www.coloradounited.com](http://www.coloradounited.com). The award comes from Consumerization of IT in the Enterprise (CITE) Awards, which focuses on giving national recognition to organizations leading technology and business innovation.

The use of Geographic Information Systems (GIS) on ColoradoUnited.com was transformational for those seeking the latest flood information when the disaster hit Colorado last September. Google Operations Director Brandon Williams says the immediacy of information is what made GIS such an important tool during the floods. "We worked with Google to ensure official information was included in public alerts, adjusting the search engine results to prioritize emergency information," said Williams. "We also worked with local, state and federal GIS providers to make sure all information was consolidated into one official source."

This marks the first time the State of Colorado created a coordination group that included local, state and federal GIS. The Google tools that Colorado implemented during the flood disaster can now be used when other crises arise, because the state will be able to make recovery information more accessible, more quickly for those who need it.

Awards will be presented at the CITE conference + expo in San Francisco in April 2014.

###

#### **About OIT**

The Colorado Governor's Office of Information Technology (OIT) is responsible for the operation and delivery of information and communications technology services and innovation across all Executive Branch agencies in the State of Colorado. OIT's charge is twofold: (1) to provide world-class IT services to Colorado's Executive Branch agencies; and (2) to promote Colorado as the ideal location for IT companies and technology based workers. OIT drives innovative technology solutions, provides quality service, and supports the agencies whose missions are so critical to serving Coloradans. We do this by overseeing technology initiatives at the state level, recommending strategies and maximizing efficiencies of service delivery in a cost-effective manner through the application of enterprise technology solutions. Our enterprise approach also enables the agile delivery of new applications to

state agencies that improve citizen access to government services while increasing accountability and transparency.

#### **About CITE Conference + Expo**

CITE: The Consumerization of IT in the Enterprise Conference & Expo brings together the buyers and sellers of consumerized IT solutions to drive adoption and deployment in the enterprise. This national conference and expo gives IT and business executives, venture capitalists, and a wide array of business technology decision-makers, a holistic view of how personal technology is changing and infusing the workplace -- with the ability to drive innovation and productivity to new heights. Embracing this trend is critical not only for attracting and empowering the next generation workforce but for retaining customers and creating business advantage.

#### **About CITEworld**

CITEworld is the leading resource for IT professionals, business leaders, technology providers and investors who want to make the most of consumer technologies in the workplace. Additionally, CITEworld creates opportunities for information technology and consumer marketers to reach this audience. CITEworld, through CITEworld.com, CITE Conference + Expo as well as CITE Forums, address the mobile revolution reshaping the workplace, including BYOD policies and best practices, mobile device management, mobile enterprise apps, consumer apps in the workplace, as well as the new breed enterprise companies that are bringing a more consumer-like experience to the workplace. CITEworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events and research company. Company information is available at [www.idgenterprise.com](http://www.idgenterprise.com).